



DEVELOPER & PARTNER EDITION

MAKAN360

The entry point for the world to live, work, and own in Saudi Arabia.

Corporate Profile 2026 · Saudi Global Real Estate Sales and Marketing Company

THE COMPANY

2026

Makan360 connects Saudi developers with international buyers through one proprietary platform — sourcing, matching, and closing in a single system.

LICENSING

REGA-licensed— CR 7052687345 · FAL 1200047043

PRESENCE

Headquartered in Al-Madinah Al-Munawarah; executive office in Riyadh

NETWORK

Active agent network across the US, UK, Egypt, Indonesia, and Malaysia

MANDATE

Facilitating Family Homes, Vision 2030 Residences, and Complete Relocations

FOUNDING LEADERSHIP

A New Name in Real Estate, Backed by Long-term Industry Practice.



Eng. Ghazi Alahmadi

CHAIRMAN & CO-FOUNDER

Senior executive in mega-project execution. Three Master's degrees. Based between Riyadh and Washington, D.C.



Dr. Ghazi Alrawi

CO-FOUNDER

Chairman of Valuegate Investments & Riyadh Airports. Board member, SAIB and Qassim Cement. M.S. / Ph.D., Stanford.



Salaah Alrashoud

CO-FOUNDER

20+ years. Former CEO, Shomoul Real Estate. Managed portfolios exceeding SAR 3 billion.



Ahmad Alomani

CO-FOUNDER & CEO

Founder of Makan360 and 2X CEO with 24 years of experience in Saudi Arabia's real estate sector. Led major projects valued at over US\$500 million and completed 100+ transactions across the Kingdom's major cities.

OPERATING TEAM

The specialists behind the platform.

Zekra Alattas

DIRECTOR OF SALES

Former Maya Real Estate, Emaar Middle East, First Abu Dhabi Bank.

Hussain Alsalam

DIRECTOR OF MARKETING

Digital strategy and performance lead generation.
Master's in Digital Media, USA.

Ahmed Fouad

FINANCE

24+ years in corporate and Islamic finance across MENA (Kuwait Finance House, Munshaat).

Dr. Hassan Elharidy

SALES ADVISOR

36+ years in contact-center development across MENA. President of Contacts-Plus.

Asim Bin Garoot

FAR EAST ADVISOR

30+ years in hospitality (Fairmont, Raffles, Swissôtel) across KSA and Indonesia.

Saeed Ahmad Lodhi

PEOPLE & CULTURE

20+ years in Gulf labor-law compliance and HR.

BUSINESS MODEL

Two engines. One platform.

ENGINE I · SUPPLY

Project mandates

Exclusive or semi-exclusive official international sales partnerships with selected Saudi developers.

Every mandate runs on the platform — with full pipeline transparency for the developer.

ENGINE II · DEMAND

Demand generation

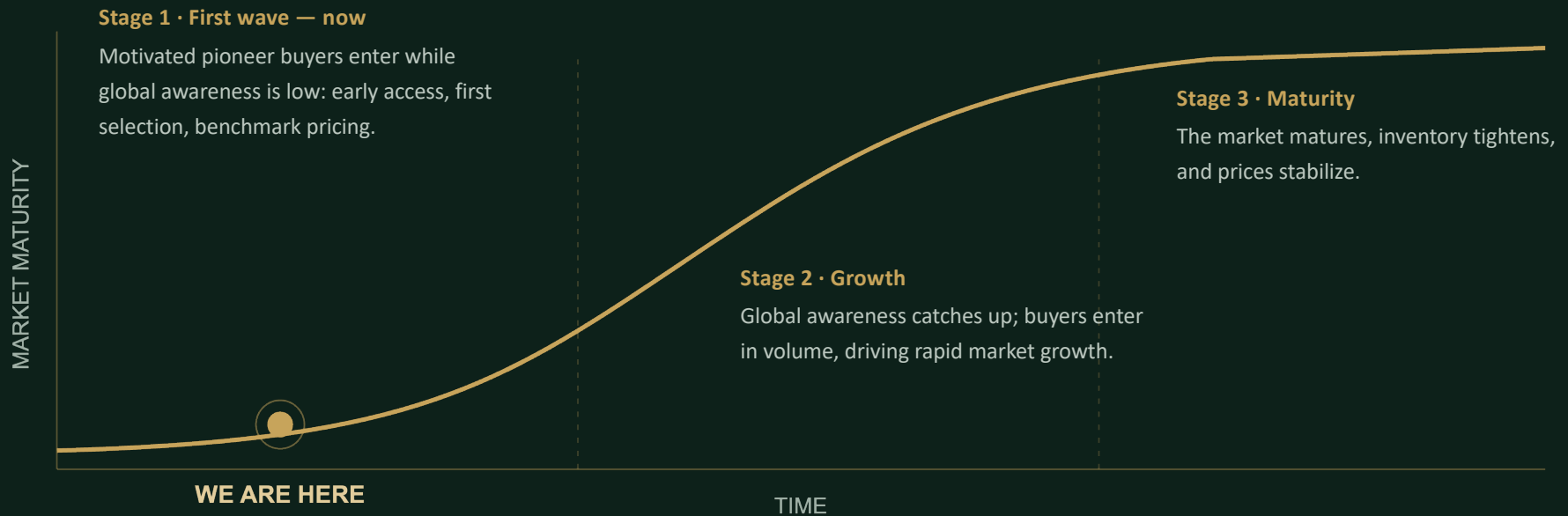
International attention sparked through global agents, campaigns, and technology — funneled into one structured pipeline.

Qualified worldwide, matched to the right project, and guided to closing.

We raise demand worldwide, then structure it — so every qualified buyer reaches the right project through one accountable process.

MARKET TIMING

The awareness gap is the window.



Makan360 is built to serve Stage 1 demand — and to position developer partners to lead Stages 2 and 3.

SALES MOTION

One structured motion, from first contact to handover.

01

Reach

Multi-market demand generation through our international agent network, targeted digital campaigns, social media, and global exhibitions.

02

Capture & nurture

A multilingual contact center qualifies every lead. Profilers and specialists educate buyers and guide unit selection within our proprietary CRM.

03

Close & serve

A dedicated Saudi team on the ground (Makkah / Madinah) handles site visits, local execution, handover, and after-sales service.

One accountable team throughout — with full pipeline visibility for developer partners at every step.

BUYER PATHWAYS

Matching global intent to the right Saudi pathway.

We do not sell property in isolation. We sell an outcome.

PATHWAY I

Family homes

Who: families and second-home owners planning long-term integration.

What: premium residential property in Riyadh, Madinah, and major cities.

PATHWAY II

Vision 2030 residences

Who: professionals and business owners building a long-term position in the Kingdom's growth.

What: residential property in new economic and innovation zones.

PATHWAY III

Complete relocation

Who: buyers seeking permanent relocation or a legacy family asset.

What: full concierge move — residency support, acquisition, education, and healthcare guidance.

THE ADVANTAGE

Human trust, at technological scale.

THE TECH LIMIT

A platform alone cannot navigate Saudi regulation or build deep buyer trust.

THE SOLUTION

Local knowledge closes deals.
Technology makes that knowledge scale.

THE HUMAN LIMIT

A sales team alone cannot concurrently serve and qualify buyers across five international time zones.

1

Agent qualification, client profiling, and strict KYC.

2

Lead-to-closure handling, inventory control, and digital booking.

3

Real-time sales monitoring with AI data analysis.

4

Structured after-sales handling through handover.

TECHNOLOGY

One connected system behind every mandate.

Every exclusive mandate runs on this stack — with full transparency for developer partners.

DIGITAL PLATFORM

The global gateway

Multilingual project showcasing with an AI assistant that answers questions and matches buyers to projects, around the clock.

ENTERPRISE CRM

The central nervous system

Manages leads, live inventory, and contracts — with AI-driven pipeline analysis and real-time developer visibility.

CONTACT CENTER

The human interface

Multilingual agents supported by AI on every call — instant knowledge, next-best-action guidance, and conversation intelligence.

GLOBAL NETWORK

Global reach. Local execution.

Our agent network covers markets critical for Western investors, Islamic-finance-familiar buyers, and the world's largest Muslim-majority populations. Every inquiry is handled in the buyer's language before handover to our Saudi team.

US

United States

Western investors and diaspora buyers

UK

United Kingdom

Institutional-grade buyer sophistication

EG

Egypt

Regional proximity and cultural fluency

MY

Malaysia

Islamic-finance-familiar buyers

ID

Indonesia

The world's largest Muslim-majority population



Beyond property. Into legacy.

From the first inquiry, to the day the keys change hands, to the moment a family is truly established in the Kingdom — we remain by your side.

Guided by Saudis. Delivered with pride.

Riyadh Office · Madinah Office
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